

A New View of Care

Our purpose is to **realize the extraordinary power of everyday care**

Kenvue is the **world's largest pure-play consumer health company** by revenue

We combine the power of science with human insights and digital-first capabilities, which we believe empowers **people to live healthier lives every day**

At the intersection of healthcare and consumer goods

World-class, differentiated portfolio of iconic products

Backed by science, recommended by HCPs and experts

Scaled & global footprint

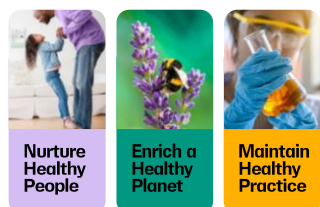
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|--|--|--|--|
| \$15.4B 2023 Net sales | 3 Attractive segments | 135+ Year history | |
| ~50% 2023 Net sales generated outside of North America | 10 Brands ~ \$400mm or more ¹ | ~22,000 Employees | |
| >100 New product innovations each year since 2020 | 37 #1 Regional brand positions across all segments as of FY 2023 | >165 Countries where we have a presence | |

Recommended by healthcare professionals and experts

Stats as of 2023

| | | | | |
|--|--|--|---|-------------------------------------|
| TYLENOL #1 pain brand globally | #1 smoking cessation brand globally | Neutrogena #1 sun care brand globally | LISTERINE #1 mouthwash brand globally | #1 adhesive bandages brand globally |
| #1 allergy brand globally | Neutrogena #1 facial care brand in the U.S. | NEOSPORIN [®] #1 antibiotics ointment brand globally | #1 baby & kids toiletries brand globally | |

Everyday Care in Action



Nurture Healthy People

Enrich a Healthy Planet

Maintain Healthy Practice

Through everyday care in action, we aim to build lasting positive change for people, communities and the planet we call home as outlined in our **Healthy Lives Mission**

Our 15 priority brands

| | | | |
|--|--|-------------------------|------------------|
| | | Neutrogena [®] | LISTERINE |
| | | Aveeno. | |
| | | | BAND-AID |
| | | | |

¹Net sales as of FY2023

Unless otherwise indicated, statements of market position are on the basis of total sales in the relevant geographic market or product category in 2023, based on our analysis of third-party data reported by various sources, including MarketPulse, Nielsen and Nicholas Hall.